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Mayor Frank Scotto Delivers 2011 State of the City Address

Torrance, Calif., May 12, 2011 – Today, Mayor Frank Scotto delivered his 2011 State of the City Address at the Doubletree Hotel in Torrance. At the sold out luncheon, Torrance CitiCABLE debuted a special State of the City video as a lead-in to his address. The video gave attendees a quick look at Torrance's past, recent accomplishments and the future that lies ahead. The State of the City video and the Mayor's full speech will begin cablecasting on Torrance CitiCABLE Channel 3 (Time Warner) and 36 (Verizon) May 25th through June 21st at 10:00 a.m., 2:00 p.m., and 8:00 p.m. On June 22nd through July 25th, it will cablecast at 12:00 p.m., 3:00 p.m. and 9:00 p.m. The Address can also be seen online at www.TorranceCA.Gov, which includes the full transcript.

In this year's State of the City speech, Mayor Scotto offered a new perspective on the City's challenging experiences these past few years even as it faced the impacts of a downturned economy. Mayor Scotto shared such challenges that signify changes for a city experiencing growth. "For a city, unfortunately, the excitement of new or expanding businesses comes with the sadness of seeing some businesses struggle or leave. But this is part of the experience of a community that's growing into a city that stays relevant to a constantly evolving global community. Though they aren't easy, we accept the changes." said Scotto.

He defined Torrance as a resilient, diverse, safe and secure community. As such, in 2010, in spite of challenges, Scotto shared some exciting accomplishments including the opening of a Torrance Permit Center, funding of the Torrance Transit Regional Center and developments on revitalizing downtown Torrance and the Del Amo Fashion Center, among others. Mayor Scotto reported Torrance's steps to achieve a balanced budget while staying true to council policy of no layoffs and no furloughs. He touted businesses' ability to thrive, citing Torrance's consistently low unemployment rate, rich human capital and listed diversity in residents, business and services as key assets that will lead Torrance into a successful future.

To end his speech, Mayor Scotto called upon the community to do two things that will help revitalize Torrance's future; "Reset our minds. First, let's shake the old way of looking at things, making space for new ideas and new ways of doing things. Second, renew our commitment to one another. Let's help one another as much as we can... So, let's remember that what we accomplish is because of who we are, and what we can create for, and with, one another."

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